

[For immediate release]

Everbright Securities International honored for 16 Years of Excellence in “Securities Investment Service” by Sing Tao Daily

Hong Kong, March 21, 2025 – China Everbright Securities International Company Limited (“Everbright Securities International”, “EBSI” or the “Company”) is pleased to announce it earns the Best “Securities Investment Service” Award at the Sing Tao Daily’s “Sing Tao Service Awards 2024” for the 16th year, further solidifying its position as an industry leader. As a financial institution deeply rooted in Hong Kong for more than 55 years, Everbright Securities International is always committed to providing exceptional securities and wealth management services to individual, corporate, and institutional clients, garnering widespread recognition from its clients.

With solid experience and keen insight, EBSI achieved significant growth of 16% in brokerage revenue accounting for 58% of the Company’s overall revenue, despite numerous challenges and uncertainties in the global market landscape in 2024. Revenues from a wide range of products saw substantial growth during this period, particularly in US stocks, bonds, and forex surging over 50% year-on-year.

Benefiting from the Hong Kong government’s enhanced New Capital Investment Entrant and talent admittance schemes, EBSI successfully attracted a large number of high-quality and high-net-worth (HNW) investors. Hence, the “Asset Power” HNW client base expanded by 11% in 2024, driving the total number of account openings to increase by more than 34%. This client segment highly values wealth accumulation, education funds, and wealth inheritance planning. Accordingly, the Company significantly boosted its new product development, resulting in a year-on-year increase of over 10% in the number of wealth management products. These products cover HK shares as well as bonds, funds, insurance, and structured products, with its depth and breadth comparable to those of private banks. This allows clients to flexibly tailor their investment options based on individual needs, ensuring they remain well-poised to navigate volatile market environment.

EBSI seamlessly blends online and offline services. Clients can trade autonomously via the “EBSI Direct” website or the newly launched “EBSI GO!” mobile app. Alternatively, nearly 400 seasoned wealth managers under the Company’s sub-brand “EBSI Wealth” provide clients with bespoke advisory services. “EBSI Wealth” hosted exclusive events for HNW clients, including, family wealth management wisdom sharing, market outlook sessions, and investment-related seminars last year. Additionally, the Company organized lifestyle events such as tea tasting experience, movie screenings, and VIP access to prestigious art fairs in Hong Kong, in an effort to cater to clients’ lifestyles and leisure preferences.

EBSI will continue to uphold its “Client Focus” principle, actively leveraging fintech to streamline operations and elevate service excellence. Through innovative and comprehensive financial

services, the Company aims to empower clients to achieve their investment goals and promote wealth accumulation.



EBSI's Managing Director and Head of EBSI Private, Mr. Alan Ko (right), receives the Best "Securities Investment Service" Award trophy from Dr. Bernard Chan Pak-li (left), Under Secretary for Commerce and Economic Development of the Hong Kong SAR Government.



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About Everbright Securities International

Everbright Securities International* ("EBSI") is a leading financial services institution serving individuals, corporations and institutions in the region for over 55 years. As an international business platform of Everbright Securities Company Limited ("Everbright Securities", SSE: 601788, HKEX: 6178), EBSI's business encompasses five key areas: Wealth Management, Corporate Finance &

Capital Markets, Institutional Business, Asset Management, and Investment & Financing.

Operating under the Everbright Securities International brand and business brand “EBSI Wealth”, as well as service brands “EBSI Private”, “EBSI Direct” and “EBSI Forex”, EBSI provides clients with a holistic suite of wealth enhancement, capital financing and investment management services.

Everbright Securities, as the core financial service platform of China Everbright Group Co., Ltd. (“China Everbright Group”), is one of the first three innovative pilot companies approved by the China Securities Regulatory Commission. Backed by the solid support of China Everbright Group and Everbright Securities, EBSI aims to be an influential first-class wealth management brand based in Hong Kong with global vision.

Currently, EBSI has about HK\$73 billion** in customer assets and maintains Moody’s “Baa3” long-term issuer and “Prime-3” short-term issuer credit ratings. For more information, please visit www.ebshk.com.

** EBSI refers to the group of companies including China Everbright Securities International Company Limited, Everbright Securities International (HK) Limited and their respective subsidiaries, associated and affiliated companies.*

***As of December 31, 2024*

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