

[For immediate release]

Everbright Sun Hung Kai announces grand opening of its Mongkok Wealth Management Center to offer end-to-end wealth management

Hong Kong, October 10, 2018 – Everbright Sun Hung Kai Company Limited (“Everbright Sun Hung Kai” or the “Company”) is pleased to announce its Mongkok branch has been upgraded, moving to the Mongkok Wealth Management Center, with a grand opening today at the Pioneer Centre.

The grand opening ceremony was officiated by Everbright Sun Hung Kai management, including Dr. Li Bingtao, Executive Director and CEO; Mr. Simon Chow, Executive Director; Mr. Kevin Tai, Deputy CEO; Ms. Ada Ng, Managing Director, Wealth Management and Brokerage; and Mr. Jeff Kong, Deputy Head, Wealth Management and Brokerage, Branch Operations, together with artiste Ms. Mayanne Mak. The officiating guests unveiled “Fai Chun” with lucky messages, symbolizing the strength and depth of Everbright Sun Hung Kai Mongkok Wealth Management Center’s offerings, with end-to-end wealth management for clients from all walks of life.

“Everbright Sun Hung Kai and Hong Kong have been building prosperity together for almost 50 years. Everbright Sun Hung Kai is known for its deep financial products, and professional, well-suited investment services. The Company’s Mongkok branch had won broad support from clients since its opening in 1998. Today, it has been officially upgraded as the Mongkok Wealth Management Center, which delivers comprehensive wealth management services to clients. The clearer positioning shows our commitment to providing end-to-end wealth management and financial planning solutions. From investing for capital gains, setting up stable income streams, to securing protection at different life stages, Mongkok Wealth Management Center offers a full suite of wealth management and financial planning products that meet clients’ specific needs,” says Ms. Ada Ng.

The new Everbright Sun Hung Kai Mongkok Wealth Management Center is situated in Pioneer Centre, a prime location in Kowloon. Pioneer Centre is a stone’s throw away from MTR and East Rail stations as well as cross-border bus stations. The location is a transportation hub, easily accessible by both local and cross-border transportation. With this centrally located hub, Everbright Sun Hung Kai has opened up end-to-end wealth management and financial planning solutions. At Mongkok Wealth Management Center, clients benefit from the availability of full-fledged wealth management products and financial solutions tailored for them by professional Investment Consultants in state-of-the-art meeting facilities. From investing for capital gains, setting up stable income streams, to securing protection at different life stages, the Mongkok Wealth Management Center offers a full suite of bespoke wealth management and financial planning products.

Clients, business associates, management executives of the Company, and guests attended the grand opening. “The entertainment business is exciting and full of variety. I want wealth management services that are truly personalized, and which must be able to help me formulate a risk/return-balanced investment portfolio with diverse products that offer ‘More Than Securities’, so that I can concentrate on my career knowing that my money is in good hands. Everbright Sun Hung Kai provides an all-round product platform. Its Mongkok Wealth Management Center, located conveniently, is my first choice for wealth management,” says new-generation artiste Ms. Mayanne Mak.

Everbright Sun Hung Kai Mongkok Wealth Management Center

Address : Shop G27-28, G/F, Pioneer Centre, 750 Nathan Road
Mongkok, Kowloon

Business Hours : 9:00am – 6:00pm, Mondays to Fridays
10:00 am – 12:30pm, Saturdays

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Photo Caption: (from left) Artiste Ms. Mayanne Mak, Everbright Sun Hung Kai’s management, Deputy CEO Mr. Kevin Tai; Executive Director and CEO, Dr. Li Bingtao; Executive Director, Mr. Simon Chow; Managing Director, Wealth Management and Brokerage, Ms. Ada Ng; and Deputy Head, Wealth Management and Brokerage, Branch Operations, Mr. Jeff Kong, officiate the opening ceremony of Mongkok Wealth Management Center.

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About Everbright Sun Hung Kai Company Limited

Everbright Sun Hung Kai Company Limited (“EBSHKCL”) is a leading financial institution with four core businesses, Wealth Management and Brokerage, Corporate Finance and Capital Markets, Asset Management, Investment and Structured Financing. Operating under the Everbright Sun

Hung Kai brand (“EBSHK”) as well as the EBSHK Direct and EBSHK Private sub-brands, EBSHKCL is a subsidiary of Everbright Securities Company Limited (“Everbright Securities”, SSE: 601788, HKEX: 6178), with Sun Hung Kai & Co. Limited (HKEX: 86) as its substantial shareholder, serving individual, corporate and institutional clients in Hong Kong, Macau, Mainland China and the U.K.

Backed by Everbright Securities and China Everbright Group member companies, coupled with its heritage in the financial industry beginning in 1969, EBSHK has emerged to be a full-fledged financial platform providing excellent cross-border and global financial services with Moody’s “Baa3” long-term issuer and “Prime-3” short-term issuer credit ratings. EBSHKCL, through its subsidiaries, currently has over HK\$143 billion* in assets under management, custody and/or advice. For more information, please visit www.ebshk.com.

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