

At Everbright Sun Hung Kai, we serve with professional integrity. More than a claim, this describes the way we do business. A subsidiary of Everbright Securities Company Limited (SSE: 601788, HKEX: 6178), with Sun Hung Kai & Co Limited (HKEX: 86) as its substantial shareholder, Everbright Sun Hung Kai offers a full-fledged financial platform that provides excellent cross-border and world-class financial products, and superior solutions for our clients. As one of the leading financial institutions with a solid foundation and history of excellence since 1969, Everbright Sun Hung Kai operates four core businesses, Wealth Management and Brokerage, Corporate Finance and Capital Markets, Asset Management, and Investment and Financing, serving individual, corporate and institutional clients in Hong Kong, Macau, Mainland China and the U.K.

Our all rounded product and service suite, and our solid track record of delivering a steady return on equity while being committed to staff development, present enormous prospects for talents.

Now an exciting opportunity has arisen for a high-calibre professional to join our dynamic team for a rewarding career:

Assistant Vice President, Digital Products & Channels (E-Business)

Ref: AVPDPC/EB/IN

Responsibilities

- Lead digital channels development from business opportunity identification, solution surveying, user experience and process flow design, business requirement, testing to launch communication
- Liaise with external vendors on on-going support, new project management, testing, incident reporting, escalation and resolution
- Monitor competitors' activities and potential new entrants to keep abreast of changes in the market and propose time-to-market actions to management
- Oversee content delivery systems such as emails, SMS and social media platforms
- Work together with digital marketing, customer relations and service operations teams to drive business growth and customer satisfaction
- Ensure channel platform compliant with regulatory guidelines and internal control measure

Requirements

- Degree holder or professional qualifications in IT, Project Management or related disciplines
- 5 years or above relevant experience
- Sound experience in websites and mobile projects, preferably in financial sector
- Good problem solving and critical thinking skills
- Understanding of common web standards, search engine optimization and usability guidelines. Knowledge on HTML5, CSS, and Java is a plus

We offer a competitive remuneration package to the right candidate. If you are interested in the post, please send your resume together with your **present and expected salaries** through online application by clicking the "QUICK APPLY" button.

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For more information about our company, please visit www.ebshk.com.

We are an equal opportunity employer and welcome applications from all qualified candidates. All applications will be treated in the strictest confidence. Personal data provided will be used for recruitment purposes only. The job applicant will assume all or any risks arising out of or in connection with the job application transmission process prior to our actual receipt of the same including but not limited to accidental or unauthorized loss or disclosure of personal information, to which we will not be responsible in any way.

Under the Personal Data (Privacy) Ordinance, you may request access to, and / or correction of your personal data in relation to your application. If you wish to do so, please email to hr@ebshk.com.