

At Everbright Sun Hung Kai, we serve with professional integrity. More than a claim, this describes the way we do business. A subsidiary of Everbright Securities Company Limited (SSE: 601788, HKEX: 6178), with Sun Hung Kai & Co Limited (HKEX: 86) as its substantial shareholder, Everbright Sun Hung Kai offers a full-fledged financial platform that provides excellent cross-border and world-class financial products, and superior solutions for our clients. As one of the leading financial institutions with a solid foundation and history of excellence since 1969, Everbright Sun Hung Kai operates four core businesses, Wealth Management and Brokerage, Corporate Finance and Capital Markets, Asset Management, and Investment and Financing, serving individual, corporate and institutional clients in Hong Kong, Macau, Mainland China and the U.K.

Our all rounded product and service suite, and our solid track record of delivering a steady return on equity while being committed to staff development, present enormous prospects for talents.

Now an exciting opportunity has arisen for a high-calibre professional to join our dynamic team for a rewarding career:

Associate, Digital Channels and Marketing (E-Business)

Ref: ADCM/EB/IN

Responsibilities

- Assist in channel development initiatives including drafting business requirements, planning UAT testing and roll out
- Provide support and training for colleagues on digital channels' functionalities
- Work closely with other teams on devoting to business growth and achieving customers' satisfaction
- Collaborate with teammates on formulating recommendations for enhancement of content / features and functionality of websites
- Support internal teams on implementation of digital campaigns
- Transform the conceptual idea of channel design to feasible solution based on business requirements and corporate guidelines

Requirements

- Degree holder in Business, Finance, Communication or other related discipline
- Minimum 3 years' experience in website and mobile design projects, preferably in finance industry
- Knowledge on web design languages such as HTML/HTML5, CSS and Javascript is an advantage
- Sound understanding of common web standards, search engine optimization and usability guidelines
- Good problem solving skills and analytical skills with mindset of critical thinking
- A good team player, enthusiastic, Innovative and willing to learn

Candidate with more experience will be considered as **Senior Associate**.

We offer a competitive remuneration package to the right candidate. If you are interested in the post, please send your resume together with your **present and expected salaries** through online application by clicking the "QUICK APPLY" button.

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For more information about our company, please visit www.ebshk.com.

We are an equal opportunity employer and welcome applications from all qualified candidates. All applications will be treated in the strictest confidence. Personal data provided will be used for recruitment purposes only. The job applicant will assume all or any risks arising out of or in connection with the job application transmission process prior to our actual receipt of the same including but not limited to accidental or unauthorized loss or disclosure of personal information, to which we will not be responsible in any way.

Under the Personal Data (Privacy) Ordinance, you may request access to, and / or correction of your personal data in relation to your application. If you wish to do so, please email to hr@ebshk.com.