

[For Immediate Release]

## **Sun Hung Kai Financial wins ‘Best Broker Hong Kong’ award for second consecutive year**

**Hong Kong, 11 July 2008** – Sun Hung Kai Financial (“SHKF”), Hong Kong’s leading non-bank financial institution, has been named ‘Best Broker Hong Kong’ for the second consecutive year by leading international financial publication *FinanceAsia*, in its prestigious Country Awards for Achievement 2008.

The annual awards are aimed at recognising Asia’s leading financial institutions, ranking each company on its respective performances across a wide range of sectors and areas. The ‘Best Broker’ category examined SHKF’s accomplishments in seven key areas, including its overall brokerage results, its IPO business and its depth of research services, among others. The high-profile award places SHKF alongside other reputable companies such as HSBC. *FinanceAsia* judges noted: “As the largest local brokerage firm in Hong Kong, Sun Hung Kai Financial has managed to grow its business despite the difficult market conditions.”

Mr. Lee Seng Huang, Executive Chairman, Sun Hung Kai Financial, said: “Winning this award for the second year in a row is testament to the important strides that the Group has made in recent years, and recognises the achievements of our brokerage division. Our brokerage turnover has remained robust on the back of a record 2007 for the Group, and we have continued to improve the quality of our customer service. Our IPO business has demonstrated consistent results and our research division continues to outperform the market with its timely and insightful recommendations.”

“With our 40<sup>th</sup> anniversary celebrations next year drawing closer, we will continue to embrace our ‘Wealth of Spirit’ philosophy, an ideal which will spur us to even greater heights and ensure we remain Hong Kong’s leading non-bank financial institution,” added Mr. Lee.

-- ENDS --

## **About Sun Hung Kai & Co. Limited and Sun Hung Kai Financial**

With its foundation dating back to 1969, Sun Hung Kai & Co. Limited, which operates under the name Sun Hung Kai Financial, is the leading non-bank financial institution in Hong Kong. The Group currently has over HK\$60 billion in assets under management, custody and/or advice, and more than HK\$12 billion of attributable equity. Its core areas of focus include wealth management and brokerage, asset management, corporate finance, consumer finance as well as principal investments. Listed on the HKEx (stock code: 86), the Group is currently capitalised at approximately HK\$12 billion (as at June 2008). It employs over 1,500 dedicated financial professionals and has an extensive branch and office network in over 60 locations in Hong Kong, Macau, China and Singapore.

### **For enquiries:**

#### **Sun Hung Kai Financial**

Marie Yung	+ (852) 3920 2511	marie.yung@shkf.com
James Murphy	+ (852) 3920 2510	james.murphy@shkf.com
Peony Cheng	+ (852) 3920 2513	peony.cheng@shkf.com

#### **Financial Dynamics International**

Wendy Yeung	+ (852) 3716 9828	wendy.yeung@fd.com
Cindy Hui	+ (852) 3716 9811	cindy.hui@fd.com
Phyllis Cheung	+ (852) 3716 9822	phyllis.cheung@fd.com