

[For immediate release]

Sun Hung Kai Financial Limited announces strategic cooperation with North Square Blue Oak Limited

Hong Kong, 7 January 2016 – Hong Kong-based Sun Hung Kai Financial Limited (“SHKFL”), which is 70% owned by Everbright Securities Company Limited (SSE:601788) has announced an extension of its international business through a strategic cooperation agreement with London and Beijing-based China policy specialist broker and research firm North Square Blue Oak Limited (“NSBO”). The agreement covers the sharing of offices, co-branding of research, exchange of staff, and clients referral.

According to William Leung, Chief Executive Officer of SHKFL, “Sun Hung Kai Financial is pleased with the opportunity to work with NSBO for mutually beneficial cooperation, which involves the sharing of our respective investor base, team talents and our respective market expertise in Europe, Hong Kong and Mainland China and to help each other grow our businesses in Asia, Europe and the US for positive profit contributions.”

NSBO’s Chief Executive Officer Richard Abrahams added, “This strategic alliance will give us a stronger platform from which to leverage our renowned Beijing-based Chinese government policy product, while allowing us to work closely with SHKFL and Everbright Securities to bring more value and China insight to our clients. We are very excited about the collaboration as we work closely with our new partners.”

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About Sun Hung Kai Financial Limited

Sun Hung Kai Financial Limited (“SHKFL”), with its foundation dating back to 1969, is a 70%-owned subsidiary of Everbright Securities Company Limited (“Everbright Securities”, SSE: 601788).

Operating under the Sun Hung Kai Financial (“SHKF”) brand as well as the SHK Direct and SHK Private sub-brands, SHKFL has two core business segments, Wealth Management and Brokerage, and Capital Markets. It offers customised wealth management and investment solutions for retail, corporate and institutional clients. Backed by Everbright Securities, SHKFL provides greater access for Hong Kong and Mainland investors to a broad range of products and services.

SHKFL has an extensive branch and office network in Hong Kong, Macau and Mainland China, and offers a diversified financial trading platform to its customers. SHKFL, through its subsidiaries, currently has about HK\$100 billion* in assets under management, custody and/or advice. For more information, please visit www.shkf.com.

**Figures as of 30 June 2015*

About North Square Blue Oak Limited

Since its founding in 2003, NSBO has established itself as the leader in Chinese government policy research for institutional investors around the world. Its Beijing-based Research team is supported by global trading and corporate finance teams out of London.

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