

EBSHK strengthens fund investment services in Macau and the Greater Bay Area Introducing nearly 600 fund choices for investors

Hong Kong, July 31, 2020 – As a wealth management expert with comprehensive product coverage, Everbright Sun Hung Kai Co., Ltd. ("Everbright Sun Hung Kai", "EBSHK" or the "Company") announced that, in line with the planning of the Guangdong-Hong Kong-Macau Greater Bay Area (Greater Bay Area), the Company plans to upgrade its Macau investment and wealth management platform, by introducing more than 10 internationally renowned fund companies as the first phase to provide more investment and wealth management choices for investors in the region with more than 600 fund products.

Since the launch of the "Outline Development Plan for the Guangdong-Hong Kong-Macau Greater Bay Area" in 2019, new economic and business opportunities have emerged in the area. Macau is also actively promoting economic diversification and it has created a Sino-Portuguese financial service platform. Adjacent to Zhuhai and one of the four core cities in the Greater Bay Area, Macau bustles with busy cross-border traffic and many potential investors with wealth management needs.

Kevin Tai, Everbright Sun Hung Kai's Deputy Chief Executive Officer, said, "Having served Macau with our financial services for nearly 30 years, Everbright Sun Hung Kai understands the needs of investors in Macau and the Greater Bay Area. With the implementation of the Greater Bay Area strategy, we will be upgrading Macau's investment and wealth management platform to meet the needs for wealth management products and services of investors in the region. Strengthening the choices available on our Macau fund platform and enriching the variety of funds is the first phase of Everbright Sun Hung Kai's overall plan." The Greater Bay Area comprises the two Special Administrative Regions of Hong Kong and Macau, together with nine Pearl River Delta cities, with a total population over 71 million.

At present, EBSHK has eight fund company partners on the Macau fund platform, distributing nearly 600 funds of wide diversity. The Company expects to introduce more than 10 fund companies to its Macau fund investment platform before the end of 2020. With regard to fund selection, the EBSHK strategist team recommends four themes for Q3: ESG (environmental, social and governance), gold, American equity (large cap) and technology, given the current Macau clients' familiarity with fund investment and performance.

Fund companies whose products are currently available for subscription on EBSHK's Macau fund platform include (in alphabetical order):

1. AllianceBernstein
2. Allianz
3. BEA
4. BlackRock
5. First State
6. Franklin Templeton
7. Invesco
8. Value Partners

Please contact your Wealth Managers or service hotline to find out more.

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About Everbright Sun Hung Kai Company Limited

Everbright Sun Hung Kai Company Limited (“EBSHKCL”) is a leading wealth management institution with four businesses, Wealth Management and Brokerage, Corporate Finance and Capital Markets, Asset Management, Investment and Structured Financing. Operating under the Everbright Sun Hung Kai brand (“EBSHK”) as well as the EBSHK Direct and EBSHK Private sub-brands, EBSHKCL is an international business platform of Everbright Securities Company Limited (“Everbright Securities”, SSE: 601788, HKEX: 6178), and an affiliated company of Sun Hung Kai & Co. Limited (HKEX: 86), serving individual, corporate and institutional clients in Hong Kong, Macau, Mainland China and the U.K.

Backed by Everbright Securities and China Everbright Group member companies, coupled with its heritage in the financial industry beginning in 1969, EBSHK has emerged to be a full-fledged financial platform providing excellent cross-border and global financial services with Moody’s “Baa3” long-term issuer and “Prime-3” short-term issuer credit ratings. EBSHKCL, through its subsidiaries, currently has over HK\$120 billion* in assets under management, custody and/or advice. For more information, please visit www.ebshk.com.

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