

[For immediate release]

**Everbright Sun Hung Kai crowned
The Asset's "Best Brokerage (Hong Kong)" for third straight year**

Hong Kong, January 25, 2019 – Everbright Sun Hung Kai Company Limited ("Everbright Sun Hung Kai" or the "Company") is pleased to announce that the Company, for the third consecutive year, is crowned "Best Brokerage (Hong Kong)" at The Asset Triple A Awards 2018 organized by The Asset magazine, a sure testimony to Everbright Sun Hung Kai's leading position in the wealth management industry in Hong Kong – time and again, the Company is affirmed to be at the forefront in product innovation and diversification as well as service standards, all of which are on a par with international benchmarks.

Dr. Li Bingtao, Executive Director and CEO of Everbright Sun Hung Kai, notes, "We are honored to be recognized by authoritative industry awards for multiple times. This acknowledges Everbright Sun Hung Kai's relentless efforts to continuously enrich its product platform, improve service quality, and strengthen its professional knowledge and skills. This year marks the 50th anniversary of Everbright Sun Hung Kai. We would like to extend our most sincere thanks to all our clients and business partners for their support and trust. Looking forward, we will provide clients with first-class financial services to help them open up new horizons in capital markets based on our 'Hong Kong experience, China network, and international strategy' as we have always done."

The Asset Triple A Country Awards, having entered its 20th year in 2018, is organized by Asia's reputed financial magazine The Asset. The Awards is well regarded in the industry. The accolades of the Awards are selected stringently by professional investors and financial analysts according to a wide range of judging criteria that covers product platform, customer investment management and support services to recognize financial institutions that achieved outstanding results in the previous year.



Photo Caption: Everbright Sun Hung Kai's management attend the awards ceremony of The Asset Triple A Country Awards 2018.

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About Everbright Sun Hung Kai Company Limited

Everbright Sun Hung Kai Company Limited (“EBSHKCL”) is a leading financial institution with four core businesses, Wealth Management and Brokerage, Corporate Finance and Capital Markets, Asset Management, Investment and Structured Financing. Operating under the Everbright Sun Hung Kai brand (“EBSHK”) as well as the EBSHK Direct and EBSHK Private sub-brands, EBSHKCL is a subsidiary of Everbright Securities Company Limited (“Everbright Securities”, SSE: 601788, HKEX: 6178), with Sun Hung Kai & Co. Limited (HKEX: 86) as its substantial shareholder, serving individual, corporate and institutional clients in Hong Kong, Macau, Mainland China and the U.K.

Backed by Everbright Securities and China Everbright Group member companies, coupled with its heritage in the financial industry beginning in 1969, EBSHK has emerged to be a full-fledged financial platform providing excellent cross-border and global financial services with Moody’s “Baa3” long-term issuer and “Prime-3” short-term issuer credit ratings. EBSHKCL, through its subsidiaries, currently has over HK\$130 billion* in assets under management, custody and/or advice. For more information, please visit www.ebshk.com.

**As of December 31, 2018*

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